

# AN EXHIBITION AT THE HEART OF VIETNAM'S MANUFACTURING HUB



[www.plaspackvietnam.com](http://www.plaspackvietnam.com)

**06-09  
SEPT  
2023**

**VENUE :**  
**WTC BINH DUONG**  
**NEW CITY EXPO**  
Binh Duong, Vietnam



Google Map  
QR code to  
WTC Expo

## **PLASTICS, RUBBER, PACKAGING & PRINTING WEEK 2023**

- Smart Manufacturing
- Automation • Industry 4.0
- Plastic and Rubber Processing
- Printing and Packaging Innovations



Organised by:



**PABLO**  
PABLO  
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**WORLD TRADE CENTER**  
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# BRINGING PLASPACK VIETNAM 2023 TO YOUR CUSTOMERS' DOORSTEPS

## WHY EXHIBIT AT PLASPACK VIETNAM 2023?

### STRATEGIC LOCATION – BINH DUONG

The Plaspack Vietnam 2023 will take place at WTC Binh Duong New City Expo located in Binh Duong Province.

#### WHY BINH DUONG?

- ✓ Located at the centre of the Southern Key Economic Region of Vietnam.
- ✓ The heart of 30 industrial parks and 12 industrial clusters.
- ✓ An industrial hub: More than 9,000 industrial enterprises in manufacturing, technology and innovation.
- ✓ Leading investors from 64 countries and territories.
- ✓ Ranks second nationwide in foreign direct investment attraction with a total capital of US\$39.4 billion.

#### THE KEY TO A SMART FUTURE

Looking for innovative technology for smart manufacturing, digitalisation, computerised control, robotics, Internet of Things, and automation? Discover how to be a game changer in your industry! Network with experts, share ideas and showcase the latest innovation at Plaspack Vietnam 2023.

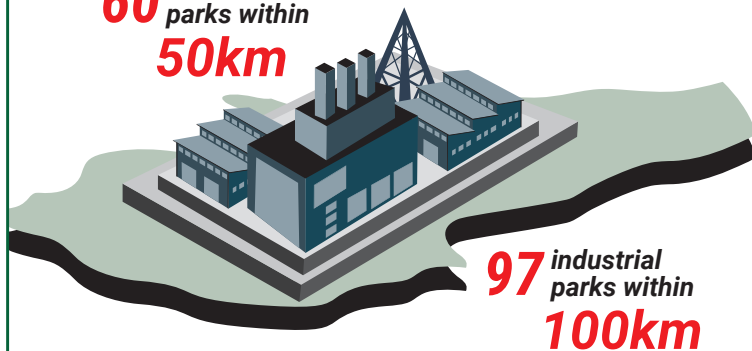
#### THE ULTIMATE PLATFORM TO CONNECT AND GROW

Are you interested in building a strong business network? Join us at Plaspack Vietnam 2023 to meet international and regional manufacturing leaders to establish business partnerships, forge strategic alliances and exchange technology know-how.

#### WTC Binh Duong New City: The Centre of Industrial Activity

A hotbed of industrial parks is within reach:

**60** industrial parks within **50km**



## VISITOR PROFILE

- Aerospace
- Automotive / Transportation
- Advertising and Design Houses
- Agriculture
- Building & Construction
- Chemical / Petrochemical / Refining
- Commercial and Newspaper Printing
- Contract Packaging
- Cosmetics & Personal Care
- Data Storage
- Electrical / Electronics
- Energy Technologies / Photovoltaics
- Food & Beverage
- Furniture
- Household, Leisure & Consumer Goods
- Labelling
- Machinery & Equipment Manufacturing
- Medical / Pharmaceutical
- Mould & Die
- Packaging Production
- Paints & Coatings
- Plastics & Rubber
- Publishing, Finishing and Converting Specialists
- Raw Materials Production
- Recycling
- Retail
- Semiconductors
- Telecommunications / IT Network
- Textiles & Footwear



## STANDARD SHELL SCHEME

### Standard Shell Scheme Booth Rates

6sqm (2mx3m) Booth  
(One-side Frontage)

US\$1770 per booth\*

6sqm (2mx3m) Booth  
(Two-side Frontage)

US\$1950 per booth\*

9sqm (3mx3m) Booth  
(One-side Frontage)

US\$2655 per booth\*

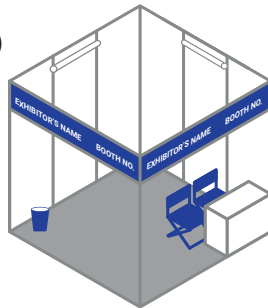
9sqm (3mx3m) Booth  
(Two-side Frontage)

US\$2920 per booth\*

\*Rates quoted above are subject to 10% Vietnam VAT Tax where applicable.

### Standard Shell Scheme packages includes:

- Booth partition walls (rear and side walls) as per stand space
- 1 x company fascia board on all open sides (maximum of 20 letters)
- Needle Punch carpet
- 1 x power socket (5 Amp)
- 2 x fluorescent lights (2 x 40W)
- 1 x lockable desk
- 2 x foldable chairs
- 1 x waste basket
- 1 x show directory listing
- 24 hours security



## RAW SPACE

### Raw Space Rate

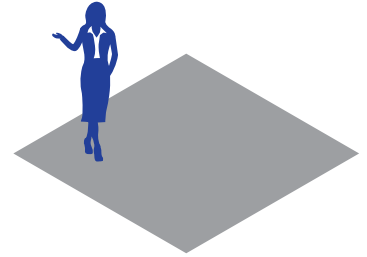
Raw Space  
(minimum 18m<sup>2</sup>)

US\$265/sqm\*

\*Rates quoted above are subject to 10% Vietnam VAT Tax where applicable.

### Raw Space includes:

- Space area booked
- 1 x Show directory listing



## SCHEDULE OF ON-SITE OPERATIONS

### Stand build-up period

- 03rd Sept 2023 (Sun) – 1100 to 1800
- 04th Sept 2023 (Mon) – 0900 to 1800
- 05th Sept 2023 (Tue) – 0900 to 2000

### Exhibition Hours

- 06th Sept 2023 (Wed) – 0900 to 1700
- 07th Sept 2023 (Thu) – 0900 to 1700
- 08th Sept 2023 (Fri) – 0900 to 1700
- 09th Sept 2023 (Sat) – 0900 to 1600

### Dismantle Hours

- 09th Sept 2023 (Sat) – 1600 to 2200
- 10th Sept 2023 (Sun) – 0900 to 1200

## PLASTIC MACHINERY

- Injection Molding Machine
- Extruders
- Plastic Blow Molding Machine
- Plastic Vacuum Forming Machine
- PET Blowing Machine
- Blown Film Machine

- Bag-making Machine
- Chemicals and Raw Materials
- Coating Compounds
- Heat and Control Equipment
- Hydraulic and Pneumatic
- Laboratory, Machinery Auxiliary Industry

- Mold
- Raw Materials
- Recycling Machine
- Other Plastic Machines, Accessories & Materials

## PRINTING MACHINERY

- Pre-Press Systems and Software
- Printing Systems and Materials
- Post-Printing Systems and Materials
- Flexo Printing Machine
- Relief Printing Press
- Planographic Press
- Intaglio Printing Press
- Screen Printing Machine
- Digital Printing Press
- Pad Printing Machine
- Embossing Machine
- Hot Stamping Machine
- Laminating Machine
- Ink, Ink Formulating System
- Knife, Cutting Disk, Slitter
- Accessory, Material & Supplement
- Die & Mold
- Coating Equipment
- Color Measuring Equipment
- Overprinting & Inspection Equipment
- Substrate & Adhesive
- Other Printing Machines, Accessories & Materials

## PACKAGING MACHINERY

- Packaging Machine
- Beverage Filling and Packaging Equipment
- Packaging Container
- Packaging Materials Processing
- Packaging Recycling and Recovery Technologies
- Complementary Packaging Materials
- Pre-Press System and Software
- Radio Frequency Identification Suppliers
- Warehousing / Storage / Logistics / Transportation
- Other Packaging Machines, Accessories, Materials & Supplements
- Paper, Cardboard & Paper-corrugated
- Envelope Making Machine
- Cardboard Folding Machine

## RUBBER MACHINERY

- Flat Plate Vulcanize
- Mixing & Refining Machine
- Molding Equipment
- Rubber Blending Machine
- Other Rubber Machines, Accessories & Materials

- Cardboard Folder Gluer Machine
- Corrugated & Carton Converting Machine
- Corrugated Case Printing Machine Series
- Cutting, Creasing & Die-cutting Equipment
- Knife, Cutting Disk, Slitter
- Accessory, Material & Supplement
- Other Carton Machines, Accessories, Materials & Supplements
- Design Software & CAD/CAM
- Material Handling & Warehousing
- MIS & Plant Scheduling System
- Pallet Strapping & Handling System
- Services for Packaging Industry

# EXHIBITOR PROFILE



## SPONSORSHIP PACKAGES

### US \$10,000 GOLD SPONSOR

- 1-page advertisement (outside back cover) in Show Directory
- 1-page advertisement (inside Back cover) in Show Directory
- Logo on all promotion materials
- Logo on Lanyard (1 colour, 1 side)
- Logo on Visitor's Badge
- Logo on Stage Backdrop
- Logo on Show Bag
- Logo on Show Website
- 1 product brochure in show bag

### US \$6,000 SILVER SPONSOR

- Double page advertisement (inside front cover & page 1) in Show Directory
- Logo on all promotion materials
- Logo on Stage Backdrop
- Logo on Show Bag
- Logo on Visitor's Badge
- Logo on Show Website
- 1 product brochure in show bag

### US \$3,000 BRONZE SPONSOR

- 1-page advertisement in Show Directory
- Logo on Stage Backdrop
- Logo on Show Bag
- Logo on Show Website
- 1 product brochure in show bag



## ORGANISED BY



### PABLO PUBLISHING & EXHIBITION PTE LTD

Pablo Publishing & Exhibition Pte Ltd is an international trade show organiser, with years of expertise in conceptualising, curating and coordinating exhibitions across Asia, such as Sylva Wood in China, BIFA Wood Vietnam in Vietnam, and Malaysian Wood Expo in Malaysia. It has forthcoming exhibitions in 2023, including Water & Wastewater Expo, PlasPack Vietnam, Advanced Manufacturing & Automation (AMA), and Smart Furniture Solutions (SFS) in Vietnam.

Pablo is also a leading online and print publisher of trade magazines in industries such as wood, dental, water and wastewater, and food and beverage, offering high-quality news and stories since 2000.

## SUPPORTED BY



**WORLD TRADE CENTER®  
BINH DUONG NEW CITY**

### WORLD TRADE CENTER BINH DUONG NEW CITY – SUBSIDIARY OF BECAMEX IDC

Established in 1976, Becamex IDC is the leading industrial and urban real estate development Co-operation, focusing on creating sustainable value in the development of the community, economy, environment, and society across Vietnam. World Trade Center Binh Duong New City - a subsidiary of Becamex IDC - plays an important role in promoting innovation and sustainability in the Southern Key Economic Zone as the state-of-art multi-purpose complex (165,000 sqm) including a shopping center, multi-use complex, pedestrian street, office and co-working space, central park, Binh Duong Convention Exhibition Center (16,395 sqm) and WTC EXPO (22,000 sqm), and the coming central metro station offering direct transportation to Ho Chi Minh.